

A <sup>1</sup>/<sub>2</sub> Hour TV Series

Ву

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#### <u>Synopsis</u>

The time is now, and the place is suburban Pennsylvania, the same Pennsylvania you and I know with the small exception of the well-known and accepted facts that monsters are real, death is negotiable, and things really do go bump in the night.



In Reinvention, Dr. Frankenstein goes out for a pack of cigarettes and never comes back, leaving his monster to figure out his new independence.

Monster is a mute, verbally capable of only a few grunts, but inside his mind weaves intricate tapestries. We see his life through his mind's eye as he imagines himself in

different sci-fi TV shows. Initially, Monster waits for Dr. Frankenstein in the basement of their suburban two-story on Burg Street, believing he will return, aided only occasionally by Dr. Frankenstein's disgruntled graduate assistant, Genevieve Igor.

It quickly becomes clear that Monster must learn to stand on his own two massive feet. As he timidly begins making short trips out into the world, he's met with hostility and acceptance, both equally surprising to him. He learns about life outside the castle at the same time he learns about himself. It's **What We Do in the Shadows** meets **Clarissa Explains It All.** 

# WHY THIS SHOW, WHY NOW?

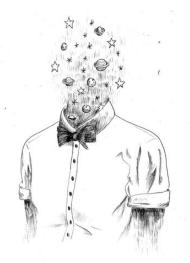
When you lose someone that is a massive part of your life, regardless of whether the relationship is healthy or not, you can feel lost, almost as if you had lost a part of yourself. In this show, Dr. Frankenstein literally made Monster, and now that he's gone, Monster has to ask himself who he is without the mad scientist.



It's about identity and trying to sort out who you were made to be and who you really are. Most of us, at some point or another, have tried to reinvent our image.

Can it be done or do people never really change? What if you're a person made up of other people? `

These are heavy questions that are best dissected with the scalpel of comedy.



## Target Audience

This show will have the dark humor and pop culture references to reel in the highschool and college set with slow-burn comedy and TV references to appeal to Gen X.

Reinvention's core audience will be the millennials, those in their mid 20s to early 40s. This show so deeply revolves around self-identity, grappling with where you've come from and where you're going, and this age set is well-versed in that struggle.

It's a "fish out of water" comedy like

Schitt's Creek

With absurd, satirical situations like

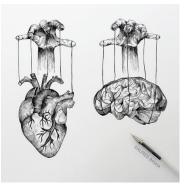
#### Miracle Workers

And an acceptance of monsters in modern life like

What We Do in the Shadows.

## MONSTER, 35

Monster is an enigma wrapped in a conundrum wrapped in an amalgam of corpses. The massive heart that beats in his reanimated chest is a gentle and inquisitive one. He wanted nothing more than the attention and approval of



*his father, Dr. Frankenstein. Though he sees Dr. Frankenstein as a father, the truth is he was raised by the television.* 



He is a painter, a poet, a musician, but not a public speaker. This single lack of ability leaves Monster feeling completely incapable of survival without his maker.

But he has allies. They're with him at home and probably your home, too. They live in his TV and from Bob Ross to the crew aboard the Enterprise, they shape his reality

and spark a hope of humanity.

#### <u>Season 1 Arc</u>

At first, Monster waits for his father to return. He bakes and cleans and generally passes the time believing Dr. Frankenstein will walk through the door at any moment. He soon realizes he needs to venture out into the world for necessities...and for the social interaction he so desperately craves. He slowly builds his confidence and starts to find himself. He, eventually they, even finds a name. He also falls in love with the vampire Sven, something he feared was not possible.

## **GENEVIEVE IGOR, 32**



In a word: frazzled. Genevieve, called Evie, is desperately trying to finish her PhD in biochemical engineering while working two jobs to support herself. She has no time for bullshit.

Would she like to go to a romantic candlelit

dinner? Sure, but the last guy she dated wanted more of a mother than a girlfriend and she wasn't having that. Seriously: this lady has no time. And Dr. Frankenstein isn't helping her stress level, constantly smacking down her diss drafts while at the same time taking credit for her work. And now he's vanished.



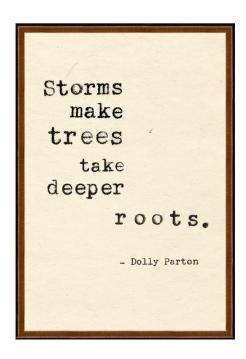
Although Evie has always been a woman of science, she knows she is a descendent of Walpurga Brocken, an infamous 17<sup>th</sup> century witch. As she becomes more and more disillusioned with academia, the more she embraces her magical side.

#### Season 1 Arc

Did I mention this woman has no time for bullshit? She is furious at Dr. Frankenstein's disappearance but determined to get her damn PhD. She feels for Monster, knowing how



devastating Dr. F's absence is, but she can't stand around holding Monster's hands and talking about feelings. As the season progresses and she grows more irritated by Monster's inability to see that he doesn't need Dr. F, she realizes the same is true for herself. She begins her own journey of self-discovery through the study of witchcraft.



# SVEN, 98 (27)

A young (looking) vampire with a devil may care attitude, Sven enjoys his life. He blends

in with the hipsters and even has the dream of opening his own coffee truck (with the slight hitch that he can only run it at night).

He grabs life by the horns and isn't afraid to go for what he wants. He's fearless. That is until it comes to making a commitment. When you're immortal, a commitment is a big ask.



The spark between Monster and Sven is obvious the first time their eyes meet. Sven helps



Monster come out of his shell and Monster helps Sven slow down and smell the lattes. Still, Sven is afraid of staying in one place too long even if it's exactly where he wants to be.

#### Season 1 Arc

The attraction between Monster and Sven is

immediate and electric. Monster may be cautious and nervous, but Sven throws himself

into the relationship with his whole cold, unbeating heart. Sven knows a thing or two about reinvention and helps Monster become the Monster he's always wanted to be. But when Monster tries to get too close, to dig beneath the surface, Sven pushes him away, returning to his old life of meaningless flings.



# CHERYL NACHBARN, 48



A part-time nurse and a full-time gossip, Cheryl relentlessly noses around her neighbor's business. Her need to peer over fences and judge went into overdrive when her youngest child moved out for college.

Now, she regularly reports overgrown crabgrass and lingering Christmas decorations to the community HOA. She never liked Dr. Frankenstein because of his unwillingness to engage in watercooler talk. Also, she's convinced weird things go on in that basement.

The more she spies on Monster, however, the more her fondness of him grows. But it may be too late by the time



she learns the errors of her ways as she has already set sinister plots against him in motion.

#### Season 1 Arc

The first time Cheryl sees Monster, she is aghast. She can only stare as he walks down the street. The second time she sees him, she confronts him in a "what are you doing in



my neighborhood" kind of way. He doesn't reply as he can't speak and gets her into peak anger. She gets other neighbors to harass Monster into leaving. But as the season progresses, Cheryl starts to feel guilty for what she's started and has to figure out how to undo some of the damage.

THERE IS NO BEAUTY WITHOUT SOME STRANGENESS.

EDGAR ALLAN POE

theoness trumple.



#### Season 1 Overview

We meet Dr. Frankenstein just as he's leaving. He says he'll be right back, but we don't see him again until the very end of the season.

Initially, Monster waits for the Dr. to return. He tries to call the police, but he can't speak and is refused help. Monster is homebody and makes the best of the situation, indulging in cooking, painting, dancing and imagining his life through the lens of different TV shows.

Genevieve Igor, pissed about not hearing from her dissertation advisor, comes to the house and finds the sad-sac Monster. Monster begins to feel like he really can make this hermit lifestyle work now that he has Evie to venture out into the world for him. Meanwhile, the nosy neighbor Cheryl Nachbarn skulks around the Frankenstein property, measuring the height of crabgrass and making notes of Evie's comings and goings.

Evie has a big heart for Monster and is happy to help him...at first. But she's nobody's mother and refuses to let Monster sit around feeling sorry for himself. She cuts him off, telling him that if there is something he wants from out in the world, he'll have to get it himself. She also suggests that he figure out something else: what he wants for a name. Monster finally faces the reality that he doesn't really know who he is if he's not Dr. F's appendage.

Meanwhile, Evie, so disillusioned by academia faces the truth of her ancestry, that she has witch blood and tries her hand at magic. Her first couple spells go awry, but it's proof to her that magic works, turning her world upside down.

Piece by piece, Monster starts forming his identity. He does this in part by imagining himself and the people he knows in the TV shows he's watched. One day he's in the tardis of "Dr. Who" and the next he's on the bridge of the Enterprise. He grows more confident every day, even venturing far enough out to fall in love with the vampire Sven.

Monster marvels at Sven's ability to live fearlessly and seize the day (or night in this case). He also envies Sven's ability to seem normal. Sven helps Monster blend in and walk among the "cattle". Monster and Sven go out on adventures, sometimes with Evie. All the while, Cheryl notices and gossips with the neighbors about how dangerous Monster is without his "owner" around.

Monster and Sven grow closer. Monster asks Sven to move in and Sven flips out, running (or flying) away. When Monster goes outside to chase after him, he finds a mob on his front lawn, demanding to see Dr. F and accusing Monster of murdering him. Evie shows up and tries to calm them down, failing. Tensions come to a head when somebody spears Monster with a tiki torch. The mob scatters as Evie tries to get Monster inside. Cheryl remains, feeling guilty. She helps Evie get him to the basement. As a nurse, she's able to dress his wounds and take care of him. When the dust settles, Monster finds himself alone, once again afraid to go outside. That's when Dr. F returns home.

#### Season 1 Episodes

*S1E1: Rejection: Dr. Frankenstein leaves. Monster ventures outside for the first time. Evie learns of Dr. F's absence. Monster imagines himself in "Star Trek: the Next Generation."* 

S1E2: Retreat: Monster explores the house for the first time and tries to figure out who he is supposed to be. Evie tries to hold things together in Dr. Frank's absence. Monster imagines life in "Quantum Leap."

S1E3: Readjustment: Monster finds everything he could want in a digital world, except he can't get the vampire he met out of his mind. He tries to learn about love. Cheryl tries to rally the HOA against the Frankenstein house. Monster imagines his life through "Stranger Things."

*S1E4: Refuse: Evie has a breakdown and a breakthrough with magic. Sven finds Monster. Monster imagines his life though "Firefly."* 

*S1E5: Revolution: Monster finds about his origins. Evie tests out her new magic skills on her students. Monster imagines his life in "Pushing Daises."* 

S1E6: Reignite: Sven gets closer Monster and coaxes him out of his shell. Cheryl tries to find Dr. Frank and fails. Evie uses magic to locate Dr. F and succeeds but decides not to bring him back. Monster imagines life in "Orphan Black."

S1E7: Resist: Evie gets high on the power of magic, Monster and Sven have to reel her in. Cheryl witnesses Evie's magic and goes to the police. Monster sees his life in "Stargate: SG1."

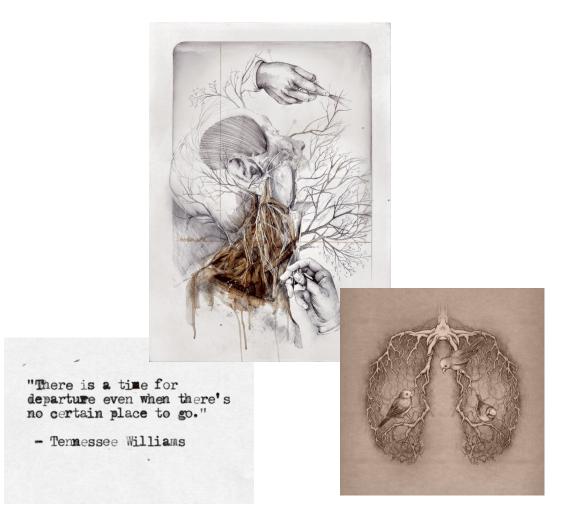
*S1E8: Rebel: Cheryl calls a town meeting to discuss Monster. Monster tries to get Sven to go vegan, Sven tries to get Monster to kill somebody (you know, just for fun). Evie goes AWOL. Monster imagines his life in "Buffy: the Vampire Slayer."* 

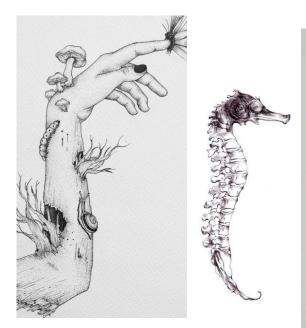
*S1E9: Revival: Evie turns her magical abilities into a profit. Monster surprises Sven with a coffee food truck like he's always wanted. Monster saves Cheryl from being run over. Monster imagines life in "The X-Files."* 

*S1E10:* Reconsider: The neighborhood gets together to plan an attack on Frankenstein manor, but Cheryl now has doubts. Maybe Monster's not so bad. Evie tries to cast a protection spell, but it keeps going wrong and causing harm. Monster and Sven settle into a nice routine. Monster imagines life in "Doctor Who."

*S1E11:* Revolt: Monster asks Sven to move in with him and Sven flees. A mob attacks Monster, Cheryl and Evie come to his aid. Sven comes back. Monster imagines his life in "Farscape."

*S1E12: Reverse: Cheryl tries to make amends. Monster wakes up with a sticky note on his pillow that Sven's gone for good. Dr. F returns. Monster imagines his life in "Star Trek."* 





"I could tell you my adventuresbeginning from this morning," but it is no use going back to yesterday, because I was a different person then.

Lewis Carroll Alice in Wonderland

And you? When will you begin that long journey into yourself?



" In the meantime let me be that I am, and seek not to alter me."

William Shakespeare

(Much Ado About Nothing)

Rumi